

# RAJAR DATA RELEASE

Quarter 1, 2017 – May 18<sup>th</sup> 2017

	Q1 2016	Q4 2016	Q1 2017
<b>All Radio Listening</b>			
Weekly Reach ('000)	47,823	48,682	48,232
Weekly Reach (%)	89.3	90.1	89.3
Average hours per head	18.8	19.4	18.9
Average hours per listener	21.0	21.5	21.2
Total hours (millions)	1,006	1,049	1,023

<b>All Radio Listening - Share Via Platform (%)</b>			
AM/FM	55.9	54.8	52.8
All Digital	44.1	45.2	47.2
DAB	30.9	32.9	33.8
DTV	5.4	4.9	5.5
Online/Apps	7.8	7.4	8.0